

Índigo

Portraits of Bolivia woven by indigenous communities *from the Andes to the Amazon Rainforest.*





THE ÍNDIGO WOMAN

The Índigo Woman

The rebirth of a new woman: *authentic, bold, and spiritually evolved.* A conscious woman in continuous growth, who empowers herself through her actions and cares for both herself and her environment. *This is the woman who inspires us—* the one we aspire to dress and the one we all embody at Índigo.

ABOUT ÍNDIGO

Índigo

In 2021, Índigo was born with the mission to empower *women with unique pieces* featuring sublime weavings, flattering silhouettes, and *a story to tell.*





ABOUT ÍNDIGO

In Bolivia, there is a cultural gap between rural indigenous populations and urban residents. Our mission is to mend this gap by weaving craftsmanship into our cities and introduce our culture to the world, *proudly and united*. Through a wide range of weaving techniques, we showcase the millenary *savoir-faire* of the indigenous communities that inhabit our land *from the Andes Mountains to the Amazon Rainforest*. Each one of our pieces portrays the biodiversity and the surreal landscapes of our nation, telling an authentic story about what Bolivia has to offer. In this way, we craft what we envision as true luxury.



Our collections

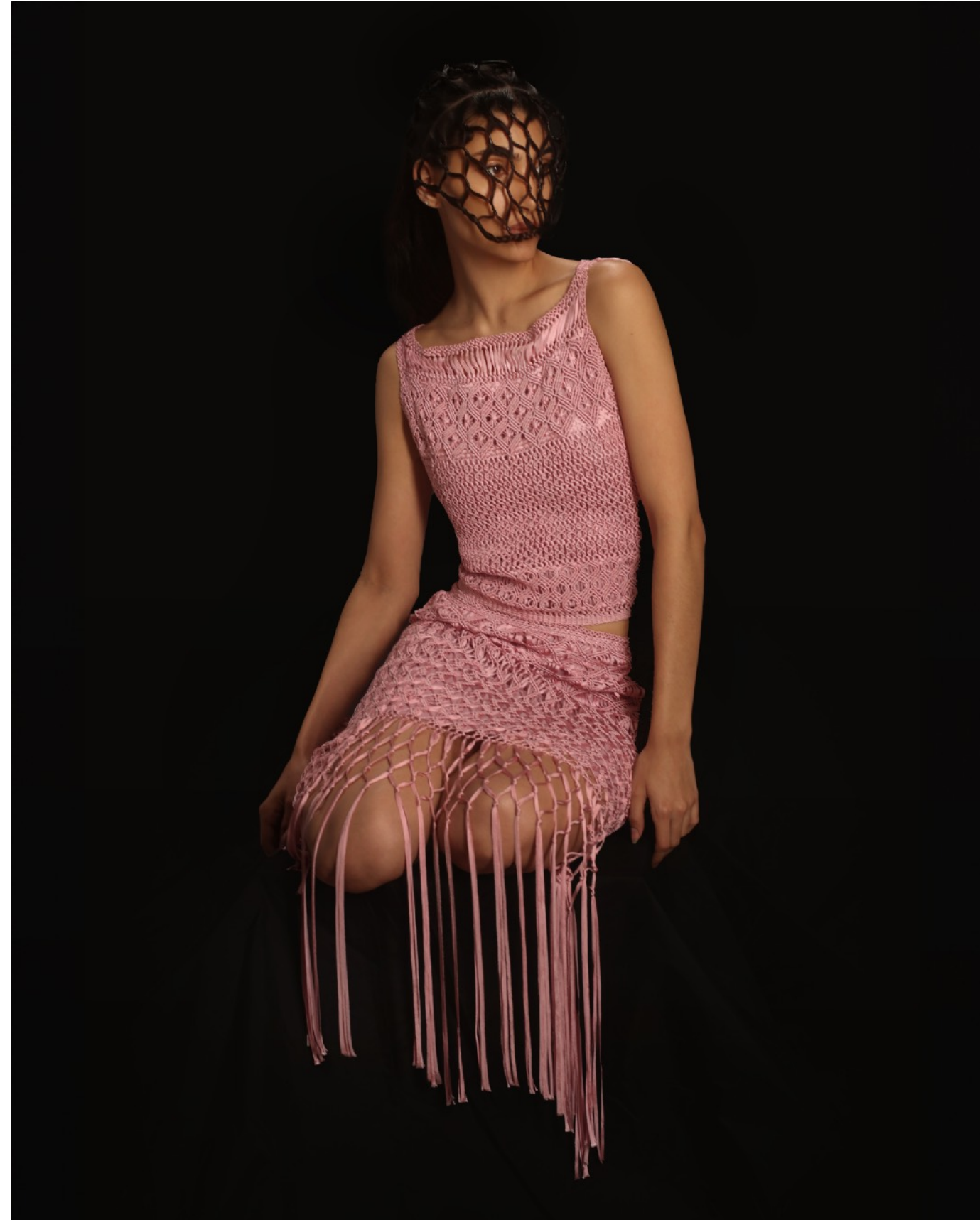
OUR COLLECTIONS



crochet

Dresses knitted *by Aymara communities.*

OUR COLLECTIONS



macramé

Macramé knitted dresses *by communities in La Paz.*

OUR COLLECTIONS



chompas

Sweaters knitted in Pima cotton and baby alpaca *by Andean communities.*

OUR COLLECTIONS



Embroidered linen

Hand-embroidered linen pieces *by the MonkoX community in the east.*



Our Story

Alison and María Teresa Roca are sisters and partners *united by a common purpose*. They grew up in Trinidad, a small town in Bolivia where basic amenities, such as electricity and clean water, are considered luxuries. After moving to the city of Santa Cruz de la Sierra, they became renowned models. Immersed in the local fashion industry, they noticed a scarcity of *unique products showcasing a Bolivian identity*.



OUR STORY

This inspired them, in 2021, to embark on *a journey across their mesmerizing homeland to connect with indigenous populations*. In the highlands of La Paz, they met María, an Aymara leader who welcomed them into her community and shared the revered weaving techniques of her ancestors. Nowadays, in collaboration with various local communities, the sisters design captivating garments that stand out in the urban scene, *telling the story of their land and its people*. Such is their mission.

OUR MUSE



Los Andes, Bolivia.



our muse: Bolivia

OUR MUSE

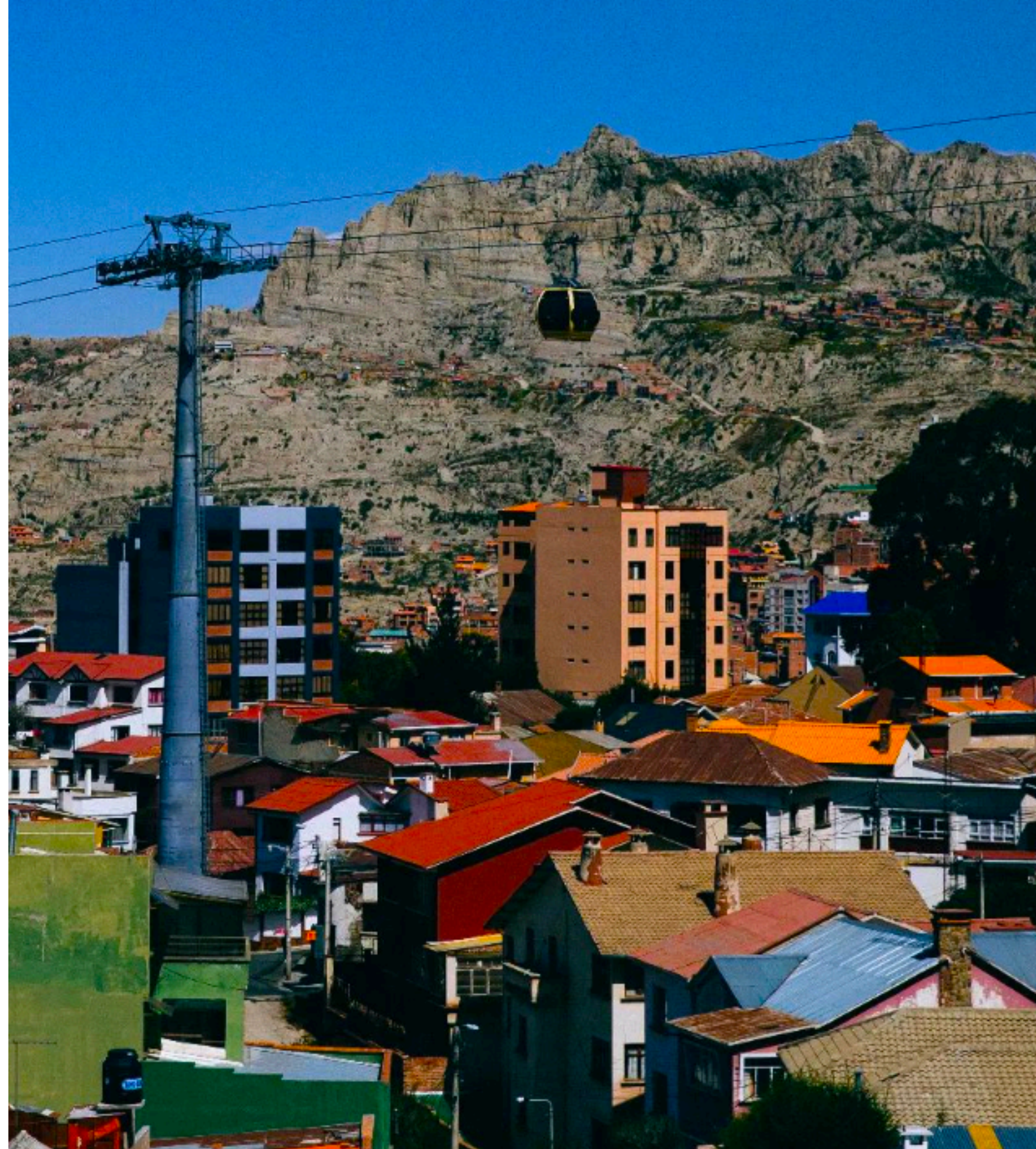


Salar de Uyuni, Bolivia.

OUR MUSE



La Paz, "Ciudad Maravilla", Bolivia.





Our Footprint

We empower the women who inspire us the most:
Bolivian artisans from the Aymara and Monko communities. These are *women who strive to provide a better lifestyle for their families*. They are *weavers* of a prosperous future, and *guardians* of the luxurious craftsmanship of their ancestors. Through each of our pieces, *we aspire to tell the world about the richness of Bolivia and its breathtaking landscapes*. We also invite the women from our glamorous cities to proudly share with the world the hidden treasures of our nation.



As seen at

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People EN ESPAÑOL

**COOL
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CONTACT



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